

# ART, BUBBLY & CAKES

## ABC SPONSOR PACKAGE PROPOSAL

We are pleased to announce the third annual *Art, Bubbly & Cakes* event; in addition to being held on Hilton Head Island again this year, we will host Art, Bubbly & Cakes in Charleston, South Carolina in the spring of 2014 and in Savannah, Georgia in the fall of 2014.

### **The concept for "ABC, Art, Bubbly & Cakes"**

ABC, "Art Bubbly & Cakes" came about one day in 2011 when Mira and I were sitting in her gallery just brainstorming and talking about everything under the sun, as we always do when we have our too infrequent "catch up" sessions. We joke that whenever we sit next to each other that it's dangerous! A project always seems to stem from these sessions! But honestly, we wouldn't have it any other way.

We selected three things we knew our guests could not refuse - art, champagne and cake - hence, the birth of "Art, Bubbly and Cakes". We started to think of our "dream team" of ten artists and ten chefs.

Mira Scott is a well-known artist with a tremendous following and Carrie Hirsch is a writer and food columnist for South Carolina Living Magazine.

The other layer to this event is that for the first two years this event funded a culinary arts residency taught by renowned Gullah cook and book author Sallie Ann Robinson at the HHI School for the Creative Arts for 120 4th graders for the Island School Council.

We are very community minded. The latest news is that ABC has gained a large following and we have been invited to do this event in Savannah, Georgia next year during the Savannah Food and Wine Festival and are planning ABC Charleston, SC as well.

Carrie Hirsch

Mira Scott, in addition to being the co-owner of Picture This Gallery Hilton Head, served as past president and Chair of the Island School Council for the Arts. Carrie Hirsch runs Youth Opera International and served on the Gullah Museum of Hilton Head Island as an executive/ founding board member. Partial proceeds from each event will support educational programs.

We would love to have you partner with us as a sponsor and we look forward to exploring this proposal with you. Thank you.

Sincerely,

Mira Scott & Carrie Hirsch, Co-Chairs

# ART, BUBBLY & CAKES

## Sponsorship opportunities

### ABC EVENT PARTNER: \$20,000.

Level 1 CHARLESTON/ HILTON HEAD/ SAVANNAH,  
partner for all 3 venues  
This level of sponsorship provides the maximum exposure in three different markets.  
Single logo and link  
Promotion on ABC, Art Bubbly & Cakes facebook page, website and program  
Feature in all eBlast promotions locally and regionally  
VIP access and invitation to the Press Preview party to meet the participating Chefs and artists  
(5-6pm, before the doors open)  
Recognition in all press releases  
Branded/ reserved parking (2) at all 3 venues  
2'x4' signature banner  
(4) Souvenir signed artist print of the selected poster artwork for the event  
20 tickets to each event  
In addition, the Presenting Sponsor would provide item(s) for gift bags (any promotional materials) to be distributed to all guests.

### ABC EVENT PARTNER: \$10,000.

Level 2 Selected city of your choice (1), CHARLESTON/ HILTON HEAD/ SAVANNAH  
This level of sponsorship provides the maximum exposure in a designated market.  
Sponsorship of Hilton Head, Charleston OR Savannah ABC, Art, Bubbly & Cakes  
Single logo and link  
Promotion on ABC, Art Bubbly & Cakes facebook page, website and program  
Feature in all eBlast promotions  
VIP access and invitation to the Press Preview party to meet the participating Chefs and artists  
(5-6pm, before the doors open)  
Recognition in all press releases  
Branded/ reserved parking at selected venue  
2'x4' signature banner  
(4) Souvenir signed artist print of the selected artwork for the event  
20 tickets to the event

### ABC CORPORATE SPONSOR \$1000.00

Named in the ABC, Art Bubbly & Cakes facebook page, website and program  
(2) Souvenir signed artist print of the selected artwork for the event  
10 tickets to the event

### ABC BUSINESS SPONSOR \$250.00

Named in the ABC, Art Bubbly & Cakes facebook page, website and program  
4 tickets to the event

### ABC INDIVIDUAL SPONSOR \$100.00

Named in the ABC, Art Bubbly & Cakes facebook page, website and program  
2 tickets to the event